

# “Policy Platform of Gwangju, a Leading City in South Korea”

GwangJu Institute



## Foundation Basis and Purpose



- 01 Research and studies on mid- to long-term plans and major policies related to city administration and city council operations
- 02 Research and studies on pressing issues concerning city administration and council affairs
- 03 Collection, management, publication, and dissemination of domestic and international information and materials related to city development
- 04 Undertaking various research projects commissioned by administrative agencies, public institutions, or private organizations
- 05 Research for mutual development between Gwangju and other local governments

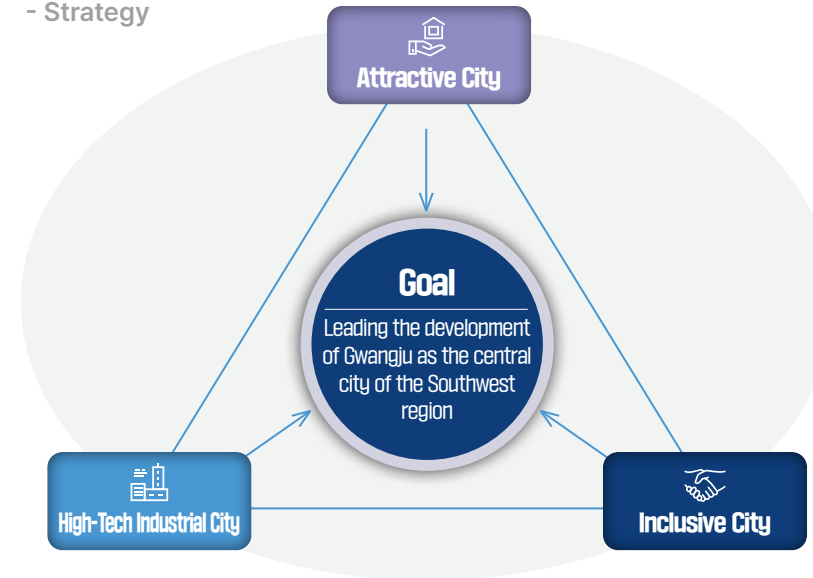
## Major Milestones

- June 20, 1995 ▶ Launch of the Gwangju-Jeonnam Development Institute
- August 6, 2007 ▶ Separation of the Gwangju Development Institute
- September 8, 2015 ▶ Integration into the Gwangju-Jeonnam Research Institute
- September 6, 2023 ▶ Opening of the Gwangju Institute and appointment of President Choi Chi-Kuk

## Vision System

- Mission : Enhancing the welfare of Gwangju citizens and contributing to Gwangju's development
- Vision : A Policy Platform for Gwangju, the City of Opportunity
- Goal : Leading the development of Gwangju as the central city of the Southwest region

### - Strategy



## Three Key Areas and Objectives

- Attractive City**  
Create a city people want to visit and stay in by innovating open spaces
- High-Tech Industrial City**  
Build a digital-based convergent industrial ecosystem
- Inclusive City**  
Establish a global cultural and tourism city as a human rights- and welfare-centered healthy community

- 55, Jinkok Sandan Jungang-ro, Gwangsan-gu, Gwangju Metropolitan City, Republic of Korea (Oseon-dong)
- +82-62-960-7200
- +82-62-960-7296



Key Research Projects

**Planning Research: Leading Regional Future Research**

Conducting research on Gwangju's future-oriented municipal agendas and mid- to long-term policy development

- Facilitating internal and external joint research and collaboration for interdisciplinary studies

**Current Issue Research: Addressing Municipal Issues and Proposing Alternatives**

Developing timely and practical alternative policy research focused on municipal issues, responding to policy trends and current administrative concerns

- Performing internal and external joint research and collaboration for interdisciplinary studies

**Issue Analysis: Timely Response Research for Municipal Issues**

Investigating and analyzing the status and trends of current issues to gather opinions and respond promptly

- Conducting internal collaborative research for timely responses
- Executing projects upon ad hoc requests from the city or city council

**Commissioned Research: Establishing Legal and Comprehensive Plans by Sector for the Region**

Undertaking fee-based research commissioned by the city or district governments, including the formulation of comprehensive and sector-specific plans

Key Publications

Providing swift analytical reports on major regional issues

**| Gwangju Policy Focus |**

Proposing policy directions on regional issues

**| Gwangju Think Net |**

Conducting comprehensive and in-depth research on selected special topics, along with Think Net updates

**| Gwangju Economic Trends |**

Providing a comprehensive analysis of key economic conditions (indicators) in Gwangju and the Southwest region

**| Infographics |**

Visualizing and presenting statistical data on key municipal areas, citizens' daily lives, and major regional topics

Research Collaboration and Academic Exchange

Operation of Think Net 'Gwangju Policy Research Association'

- Collaborative research to establish a policy knowledge ecosystem
- Building a collaborative framework with public institutions to enhance policy research capabilities
  - (Gwangju Policy Research Association): Conducting joint research on urban vision, current issues, and major challenges
  - (Gwangju Policy Forum): Sharing institutional innovations and discussing research topics and tasks
- Reconstructing Gwangju's policy knowledge ecosystem to innovate research capacity and respond to future challenges

Research and Advisory Networks with Participation from City Council, Citizens, and Media

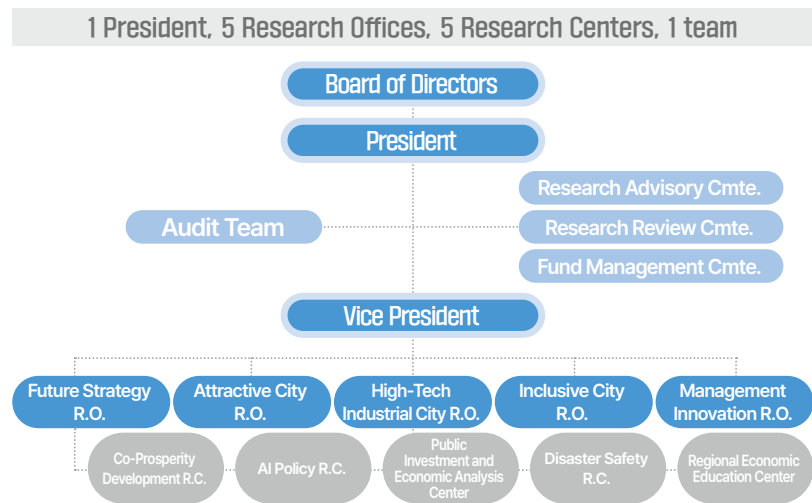
- Identifying and conducting collaborative research on local issues in partnership with the city council
- Operating a research advisory committee to strengthen field-based policy outcomes and expertise
- Proposing and co-executing research projects with citizens and civil society

Establishment of Regional, National, and International Research Collaboration Systems

- Conducting collaborative research with national research institutes to lead regional policies
- Partnering with nine provincial research institutes in the southern region to form a Southern Metropolitan Economic Zone
- Collaborating with the Honam Research Institute to establish a Southwest Megacity
- Engaging with research institutes in the Korea-Japan Strait and the Yellow Sea Rim for global policy leadership in the region
- Expanding the Gwangju Policy Research Association to include universities, private organizations, and national research institutions to foster a policy-oriented environment



Organizational Structure



|                                           |                                                                                                                                                                                                                                                                                                                                                    |
|-------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Future Strategy Research Office           | Research on mid- to long-term sustainable future growth strategies                                                                                                                                                                                                                                                                                 |
| Attractive City Research Office           | Realizing a "Safe City Anytime, Anywhere" and an "Education City Where Everyone Grows"                                                                                                                                                                                                                                                             |
| High-Tech Industrial City Research Office | Building a "New Economic City Leading Tomorrow"                                                                                                                                                                                                                                                                                                    |
| Inclusive City Research Office            | Creating a "Warm and Caring City" and a "Fun City Where Imagination Becomes Reality"                                                                                                                                                                                                                                                               |
| Management Innovation Office              | Performing administrative and financial tasks necessary for institute operations and promoting management efficiency strategies                                                                                                                                                                                                                    |
| Specialized Research Centers              |                                                                                                                                                                                                                                                                                                                                                    |
| Co-Prosperity Development Research Center | Monitoring national balanced development policies and local autonomy decentralization trends, supporting co-prosperity policies, identifying and planning co-prosperity projects, and building supra-regional cooperation networks                                                                                                                 |
| AI Policy Research Center                 | Accumulating and managing internal and external statistical information for regional urban research, providing visualization services for Gwangju-related indicators                                                                                                                                                                               |
| Public Investment Analysis Center         | Enhancing the efficiency of Gwangju Metropolitan City's local fiscal expenditures by addressing local government pre-feasibility studies, reviewing pre-feasibility of local investment and financing projects, evaluating local fiscal projects, and assessing the feasibility of establishing district-level investment and funding institutions |
| Disaster Safety Research Center           | Conducting research and collaboration on urban infrastructure and citizen safety policies to respond to natural and social disasters, and promoting regional safety enhancement projects                                                                                                                                                           |
| Regional Economic Education Center        | Developing and operating economic education materials and programs tailored to the Gwangju region under a Ministry of Economy and Finance-commissioned project, and providing economic education for local residents, including students and vulnerable groups                                                                                     |